

### D. A. Ruebel Made Publicity Manager of Union Trust Co.

Announcement was made yesterday of the appointment of Daniel A. Ruebel as publicity manager of the St. Louis Union Bank, effective to-day. Ruebel will have charge of the advertising of the two financial institutions and will assist in initiating and carrying out plans for creating new business.

Ruebel was vice president of the Fisher-Ruebel-Brown Advertising Agency. He had an important part in building up in that company a strong and effective advertising organization. He has been in the advertising agency business six years. Before that he was for four years a reporter for an afternoon St. Louis newspaper. He is a graduate of Washington University, class of 1909.

"I believe there is a broader future in the banking business to-day than ever before," Ruebel declared. "The banks and trust companies have before them a great constructive work in showing the individual how to save consistently, in aiding the business man to build his business solidly and in conserving the wealth of the nation generally."

Ruebel lives at 6150 Westminster place. He is a member of the City Club, the Advertising Club of St. Louis, the Sigma Chi Fraternity and Tuscan Lodge.—St. Louis Republic.

Mrs. S. Hill of Kansas City, spent Sunday with Mr. and Mrs. J. C. Young.

Miss Louise Starke returned to Higginsville Monday evening after a few days' visit with Miss Anna Belle Cross.

### CORDER ITEMS.

Mrs. Mary Larkin is in Jefferson City this week.

K. P. Kramer was transacting business in Kansas City Monday. Ed Hackley of Slater, was in town between trains Monday.

J. H. Kolster and daughter, Miss Lena, and Louis Kolster spent Sunday with Julius Kolster who is in the National Army at Camp Funston.

C. W. Vanderlinden and family and Mr. John Masterson of near Blackburn, spent Sunday with Henry Vanderlinden and family, north of town.

E. S. Boehmer moved from the Mensenkamp farm south of town to his own farm near Mayview, Monday.

Misses Adelia and Leona Rodokohr spent Sunday in Kansas City with their sister who was operated on last week for appendicitis.

Miss Florence Holscher arrived Monday morning from Kansas City for a visit here with her parents, Mr. and Mrs. Henry Holscher.

Mrs. M. B. Hefter of Kansas City, is spending this week here with Mrs. Lydia Hefter and family.

Frank Vanderlinden left Monday morning for Vancouver, Washington, where he enlisted in the Spruce Department, U. S. Army.

J. W. Bartley had business at Aullville Tuesday.

Rudy Wollenman was transacting business in Kansas City Tuesday on business.

Miss Beulah Way of Slater, spent Sunday here with friends.

Richard Knight and wife moved Monday to John Corbin's farm south of town.

Mr. and Mrs. J. L. Hitt, Sr., were dinner guests of Mr. and

Mrs. L. W. Roth, Sunday.

Walter Sydnor and family spent Sunday with L. H. Lewis and family.

Mr. and Mrs. Geo. Armentrout visited Hilbert Hoffman at Camp Funston Saturday and Sunday.

Miss Maude Payne of Kansas City, spent Thursday here with her sister, Mrs. Steve Hughes.

Mrs. E. M. Moore is on the sick list this week.

Mrs. Maggie Martin of Higginsville, was here Sunday.

Miss Genevieve Lewis of Marshall spent Sunday here with her grandmother, Mrs. M. W. Summers.

Mr. and Mrs. Jim Terhune of Lexington, visited Billie Hitt and wife here Sunday.

Mrs. Albert Schumaker visited relatives in Lexington last week.

R. B. Twyman left Monday for Boonville.

Henry Schaeperkoetter and sister, Miss Bertha, spent Sunday in Odessa with their sister, Mrs. Henry Lieser.

Price Payne, who is in training in Florida, visited relatives here Sunday and Monday.

Tom Maupin returned Monday evening from Kansas City after having an operation for appendicitis.

Mrs. R. M. Wingfield and daughter, Miss Peggy, of Kansas City, arrived Saturday night for a visit with Mr. and Mrs. C. A. Pettitt.

### Children Cry FOR FLETCHER'S CASTORIA

Mrs. Frank Tabb and son, Frank, Jr., returned to Kansas City Tuesday after a visit with Mrs. G. D. Thatcher.

### Poultry Notes.

Hatch your pullets early, as only the early hatched one will lay this fall and winter while the old hens are in the moult and while eggs are high in price. It is imperative this year to complete your hatching by May 1, as it means more money to the producer and fulfills the government request.

America is facing a serious shortage of meat, and Congress realizes the only way we can relieve this shortage is by producing more poultry and eggs. In order to stimulate an interest in the increased production it made an appropriation to send experienced poultrymen into the states producing most of the poultry to help stimulate this interest in poultry. Mr. H. E. Cosby, U. S. Extension Poultry Husbandman gave a lecture at the City Hall Wednesday afternoon, and if the people of the county show sufficient interest the State College of Agriculture at Columbia, will return this man for practical demonstration work through various parts of the county.

Keep the hen with little chicks confined for two weeks until the little one are strong enough to follow her.

As soon as the breeding sea-

son is over, separate the males from the hens and sell infertile eggs and help cut down the \$5,000,000 loss in Missouri alone caused from the sale of bad eggs in hot weather.

Write to U. S. Department of Agriculture, Washington, D. C., for bulletins on subjects most interesting to you as they are for free distribution, and write your State College of Agriculture at Columbia, Mo., for any information you desire.

### Stockholders' Meeting and Notice of Election.

The Stockholders of the Lexington Miners Real Estate Co., will hold their annual meeting at their building 811-13 Main St., on Saturday, March 23, 1918, from 10 o'clock a. m. to 6 o'clock p. m., for the purpose of electing directors for the ensuing year and the transaction of such other business as may come before said meeting.

James Goodman, Pres.  
W. B. Douglass, Sec-Treas.  
3-4-3w.

Mrs. E. P. Coffey left Wednesday for her home in Salina, Kansas, Mr. and Mrs. W. R. Van Anglen accompanied her as far as Kansas City.

### Marriage License.

A marriage license has been issued to:  
Lewis E. Green.....Higginsville  
Dorothy Ellen Sayers.....Higginsville

The following have been issued marriage licenses in Kansas City:

Luther McGowan.....Lexington  
Bessie Harrington.....Lexington  
Frank H. Hulver.....Lexington  
Nadine I. Proctor.....Kansas City

Clarence Chick.....Lexington  
Fay Deen.....Kansas City

Mrs. Forest Shelby returned Sunday night from a visit in Kansas City. She was accompanied home by Mr. and Mrs. J. S. Bell and little son, of Long Beach, Cal.

John Erickson, George Stapleton and Charles Cross, members of Company "A" arrived Sunday night from Camp Doniphan for a few days' visit with home folks.

Mrs. Leroy Gray went to Kansas City Tuesday for a visit.

Mr. and Mrs. J. G. Crenshaw went to Kansas City Tuesday for a few days' visit.

Henry Fox, U. S. Navy, left Friday evening for Philadelphia, after a visit with his parents.

## The Triumphant March of



A NEW CREATION OF SCIENCE AND NATURE

WHEN we announced Bevo recently, our hopes were high. We knew that we had the most unusual soft drink that had ever been offered: A beverage combining the nutritive extracts of wholesome cereals, the zest of Saazer Hops, a flavor all its own and absolute purity. We knew this because, true to our own ideals, we had experimented for years before we were satisfied to say, "We offer you Bevo—it is a different soft drink—it is good and it is good for you."

High as were our hopes for its reception, we have realized them far and beyond our expectations.

Bevo today is an established popular success. Everywhere the same question is asked—"Have you tried Bevo?"



Now, one final word. We promise you that, in accord with the known principles of Anheuser-Busch and all its products, Bevo not only will forever maintain its present high standard of quality, but as time goes on our great endeavor shall be to make this soft drink even more perfect in every detail of its goodness.

You will find Bevo at inns, restaurants, groceries, department and drug stores, picnic grounds, baseball parks, soda fountains, dining cars and other places where refreshing beverages are sold.

Guard against substitutes. Have the bottle opened in front of you, first seeing that the seal is unbroken and that the crown top bears the Fox.

Bevo—the all-year-round soft drink

Bevo is sold in bottles only, and is bottled exclusively by ANHEUSER-BUSCH—ST. LOUIS

Bevo Served at all Drug Stores, Soft Drink Stands, Hotels and Cafes

SEE THAT CROWN BEARS THIS FOX



CAUTION SEE THAT THIS SEAL IS INTACT

## RUBBER GOODS WEEK



Featuring "Wearever" FAULTLESS RUBBER GOODS

Our Semi-Annual Display and Sale of Absolutely Reliable Home Rubber Goods is now on. Rubber Goods Week offers you an opportunity to see and compare values, and to secure needed articles from the most complete stock of High Quality Rubber Goods to be seen hereabouts. Here are examples from our large stock. Visit our store this week.

For Household, Toilet, Nursery, and Sick Room Use.

## Big Display of HOT WATER BOTTLES

### "WEAREVER"

#### No. 40 Hot Water Bottle

Our Leading Rubber Goods Week water bottle value; the popular "Wearever" No. 40. A thoroughly reliable and practical bottle moulded without seams or bindings to leak, and made of fine grade Antimony Red rubber. Has patented neck construction which protects the hands and adds durability. If you need a new Hot Water Bottle, get one of these now. You can depend upon it to give long and satisfactory service.

We have several sizes:

No. 00.....\$ .75	No. 2.....\$2.00
No. 0.....1.00	No. 3.....2.25
No. 1.....1.50	No. 4.....2.75

Nos. 00 and 0 also in Blue at same price.



### "WEAREVER"

#### No. 24 Fountain Syringe

A needed utility in every home and one that will give unfailing service in time of need. This Fountain Syringe is Moulded Construction, has no seams or bindings to leak, and will wear a long time. The rubber is high quality, Antimony Red color, smooth finish and tough and strong for lengthy service. Completely equipped with rapid-flow, screw pipes and nickel-plated shut-off. A reliable and practical syringe that will give fine service and which offers exceptional value.

Two sizes:

Size 2.....\$2.00	Size 3.....\$2.25
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See Our Large Stock of HOT WATER BOTTLES Before Buying

### "Sweetie Free"

(Pat. Pending) Beautiful Rubber Doll Given With Each Faultless "Natural Nipple" (Nipple Pat. July 13, '15.)

### RUBBER GOODS NEEDED DAILY

Nursing Nipples. The kind that mean comfortable nursing. Fit any ordinary bottle. Black, Red, Uncolored and the new Transparent—Sanitary, both Light and Dark. Each, 5c.

WEAREVER Rubber Sponges. Very convenient for bath or toilet. Durable, Sanitary and Economical. Seven sizes. Each, \$1.50 to 15c.

WEAREVER Combination Syringe. No. 409. A double use outfit of exceptional value; a fine Hot Water Bottle and practical syringe. Complete for

Size No. 2.....\$3.00
Size No. 3.....\$3.25
Size No. 4.....3.75

### SICK ROOM RUBBER GOODS

Ice caps, Ice and Water Bags, Crutch Tips, Invalid Cushions, Operating Cushions, Nurses' and Physicians' Rubber Gloves, Surgical Rubber Goods; these are but a few of the Sick Room Rubber Goods we can supply. Come or send here first for needed articles. Quality always the best and prices reasonable.

We Have FOUNTAIN SYRINGES of Many Styles at Varying Prices

### RUBBER GOODS For the NURSERY

Hot Water Bottles for the Children. No. 40 WEAREVER, children's sizes. Moulded—No seams, no bindings, no leaks, Antimony Red or Blue color. Fine quality, popular value.

Size 00.....\$ .75 Size 0.....\$1.00

Faultless Infant Syringes and Ear-and-Ulcer Syringes. Excellent quality strong rubber. Give entire satisfaction and long service. Each 75c to 25c.

Faultless Sponge Brushes. Fine for Baby's bath, and for grown-ups also. Three handy sizes. Each, 75c, 50c, 35c.

Baby Comforters. Large assortment of comforters which satisfy baby and please mother. 5c up

Westerman & Barnett Drug Company